

# What is Wasabi?

# A Brief Introduction to Wasabi Hot Cloud Storage

#### Who we are

Wasabi is the hot cloud storage company. We're storage experts. We only do cloud storage. And we do it less expensively and faster than the competition. Founded by David Friend and Jeff Flowers, the co-founders of Carbonite, our mission is to make cloud storage a simple, openstandard utility, just like electricity.

#### What is Hot Cloud Storage

Hot cloud storage is insanely cost effective and fast cloud object storage for any purpose. It is fast to write, fast to read and instantly available. We believe in keeping storage simple with a universal storage product that satisfies nearly all cloud storage requirements.

## Hot cloud stor age

/hät kloud stôrij noun

A universal, one size fits all cloud storage service that eliminates confusing storage service tiers and satisfies nearly all storage performance requirements. Hot cloud storage costs significantly less than traditional cold storage services and is significantly faster than traditional frequent-access storage services.

#### No more tiers

Unlike legacy cloud storage services with confusing storage tiers and complex pricing schemes, Wasabi hot cloud storage is extremely easy to understand and implement, and incredibly economical to scale. One product, with predictable and straightforward pricing, supports virtually every cloud storage application.

### Price, performance & protection

Wasabi is 80% less and faster than the competition, with no fees for egress or API requests. And Wasabi Hot Cloud Storage immutable buckets protect against the most common causes of data loss.

#### **Amazon S3**

Wasabi is fully compatible with Amazon S3 APIs. That means all your existing S3 storage management applications like backup and recovery tools work seamlessly with Wasabi.

#### Simple to use

Wasabi is amazingly easy to use. You can open an account in seconds. With our intuitive S3-like web console you can create storage buckets, set up users and configure access policies in no time. And with support for a wide range of S3-compatible storage clients for a variety of host platforms, you can move files in and out of the cloud the same way you would with a local drive, with drag-and-drop simplicity and convenience.

### Remarkably versatile

Inexpensive, fast and reliable, Wasabi is ideal for a wide range of applications. Some examples include:

- > Multi-cloud storage keep a secondary copy of your S3 storage for 80% less than the cost of Amazon S3
- > Hybrid storage protect and extend on-premises storage investments
- › Big data and IoT move massive datasets in and out of storage at extremely high speeds
- Regulatory compliance meet stringent government regulations with encryption at every step and immutable storage options
- > Media & entertainment store massive video libraries with breakthrough performance and economics
- > Video archiving store any type of archived video for future search and playback





#### Disruptive pricing

Affordable, simple and predictable, Wasabi's pricing blows away the competition. With two ways to pay, choose the model that works best for your business.

Wasabi's pay-as-you-go pricing model is billed monthly and is built to scale with your data needs.

Wasabi Reserved Capacity Storage makes buying cloud storage a natural addition to your on-premises storage. If you are thinking about buying more hardware storage, compare the price against 5 years of Reserved Capacity Storage.

You can purchase cloud storage in 1, 3, or 5 year increments and achieve greater discounts for term and capacity.

Unlike Amazon, Google and Azure we don't impose extra fees to retrieve data from storage (egress fees). And we don't charge extra fees for PUT, GET, DELETE or other API requests.

#### **Annual Storage Fees for 1 PB of Data**



1 Assumes 20% of stored data downloaded monthly

#### **Intelligent Media Storage**

Breathe new life into your media. Wasabi AIR is intelligent cloud object storage designed to help you quickly find and affordably access any moment in every media file you own. Wasabi integrates capacity-based storage with AI-based metadata auto-tagging, multilingual transcription, and an intuitive search console.

#### **Ground breaking performance**

Wasabi's pioneering highly parallelized system architecture delivers a read/write performance advantage over the competition.

The purpose-built file system design used by Wasabi offers meaningful performance advantages over Amazon S3. In recent performance testing, Wasabi displayed better performance than S3 in the majority of the write (PUT) use cases that were tested.

#### **Robust protection**

Wasabi Hot Cloud Storage is engineered for extreme data durability, integrity and security. We provide eleven 9s object durability—same as Amazon S3 Standard. Configurable immutability prevents accidental deletions and administrative mishaps; protects against malware, bugs and viruses; and ensures compliance with HIPAA, FINRA, CJIS and other government regulations. And Wasabi is the only cloud storage service with Mutli-User Authentication (MUA) to protect accounts from unauthorized deletions.

#### **Next Steps**

Learn more about our price, performance and protection benefits.

Contact Wasabi today

Get up to 1TB for 30 days

Try Wasabi for free





## Get connected with Megaport



Megaport makes it easy to provision fast, secure, and private connections between your data center, cloud, and Wasabi.

We provide dedicated connectivity to Wasabi through our global software-defined network (SDN) from hundreds of locations worldwide. Through private connectivity that bypasses the public internet, enterprises benefit from:

- > Higher network performance, consistency, and predictability
- > Streamlined and accelerated data migration
- > Improved Security and operational resilience
- > Reduced Costs of Cloud egress fees

Customers have the control and ability to enable multiple connections to Wasabi from a single location, providing the scalability and agility required in response to evolving business needs.

Wasabi and Megaport offer a powerful solution for enterprises to privately and securely interconnect IT environments to Wasabi across a mixture of on-premises branch locations, co-location, private, and public cloud.



You can purchase access services onto the Megaport network either via Ports (DC to Wasabi), Megaport Cloud Router (Cloud to Wasabi), or Megaport Virtual Edge (Branch to Wasabi).

Through your Megaport account, connections can be ordered in speed increments of 1Mbps up to 100Gbps all ready for use in 60 seconds!

#### **Public Vs. Private**

Transferring large amounts of data over the public internet isn' always reliable and can open up unnecessary risks for attacks. Plus, factors like your location or the time of day can result in slow connections and high-latency data transfers.

Alongside this, you put yourself at risk of being stung by egress fees when pulling data from the cloud into Wasabi from other Cloud Service Providers. This can be reduced by as much as 2/3rds when using private connectivity instead of the internet.

#### Transferring 100TB of Data: Internet Vs. Megaport



1 Assumes 100TB transferred from CSP to Wasabi over a 1 Month period. With either a 10Gbps Internet Connection or 10Gbps Megaport Service.

#### **Next Steps**

Learn more about Wasabi & Megaport's NaaS Platform

**Contact Wasabi today** 

